



CIRCULATION: 12,000 - 15,000
 Closing Date: April 30, 2017
 Artwork Due Date: May 15, 2017

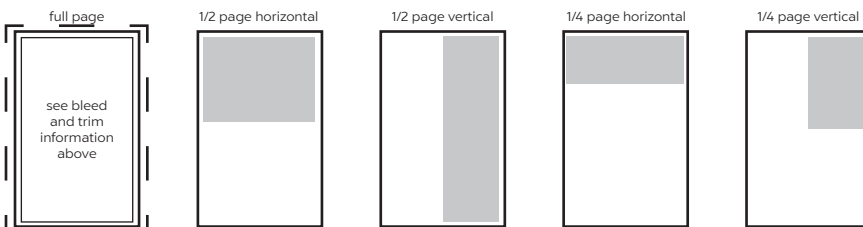
Advertising in the 2017/2018 Evergreen Cultural Centre season brochure places you centre stage before a captive audience. Theatre patrons read our season brochure when planning a night out in the Tri-Cities and that gives you access to this affluent, educated group like never before.

What can our season brochure do that no other publication can?

Our season brochure puts your products or services top of mind for our dedicated theatre patrons, offering you exclusive access to everyone who visits our venue. It is proven that customers value businesses that support arts and culture in their communities: this is an excellent opportunity to show that support!

SPACE	COST	AD DIMENSIONS (W x H)
Full-Page Ads (with bleed)		
Inside front cover	\$750	Trim: 5.5" x 8.5" Bleed: 5.75" x 8.75" Type safety: 0.25" margin
Inside back cover	\$750	
Inside pages	\$650	
Inside Ads (no bleed)		
1/2 page horizontal	\$400	5" x 4"
1/2 page vertical	\$400	2.5" x 8"
1/4 page horizontal	\$250	5" x 2"
1/4 page vertical	\$250	2.5" x 4"

Design services available. Inquire about rates.



For inclusion in the 2017/2018 publication or for more information, please contact:

Andrea Jabour | 604.927.6566
 andrea@evergreenculturalcentre.ca

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DISPLAY AD | Technical Specifications

Final artwork **MUST** be provided to the Evergreen Cultural Centre marketing department in one of the following formats for inclusion:

- a) PDF, Adobe Acrobat version 5 or 6, saved for print.
- b) PDF, Adobe Acrobat version 4.0, press optimized, X1a standard (saved for print).
- c) JPG, 300 dpi, CMYK format or Adobe RGB

For questions related to technical specifications, please contact
 Jessica Fowlis | 604.927.6545
 jessica@evergreenculturalcentre.ca

2017 / 2018 Season Brochure Advertising Insertion Order / Contract

Name of Business: _____

Contact Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Email: _____

Advertising Agency (if applicable): _____

Billing Address (if different from above): _____

City: _____ Province: _____ Postal Code: _____

DISPLAY ADVERTISING (please indicate your selection).

Inside front cover \$750

Inside back cover \$750

Inside full page \$650

1/2 page horizontal \$400

1/2 page vertical \$400

1/4 page horizontal \$250

1/4 page vertical \$250

5% GST will be added on invoice.

SEE REVERSE FOR DISPLAY AD TECHNICAL SPECIFICATIONS

Please return your completed form to
Andrea Jabour, Marketing Manager
Email: andrea@evergreenculturalcentre.ca

Buyer's Signature: _____

Signing this contract constitutes a legal agreement between the Evergreen Cultural Centre and the advertising party. The party that signs this contract is responsible for payment of the above total. An invoice for the total amount will be sent upon receiving a signed and completed contract. Payment is due upon receiving the Invoice.

Thank you for choosing to advertise in the Evergreen Cultural Centre 2017/2018 Season Brochure!